

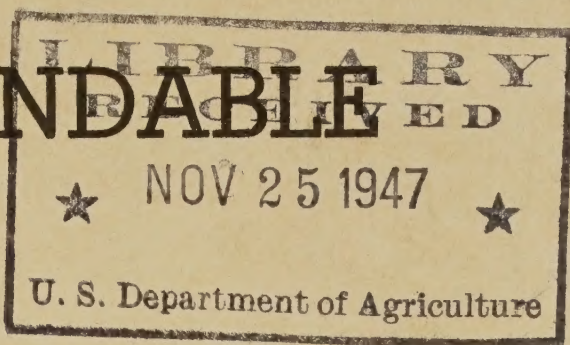
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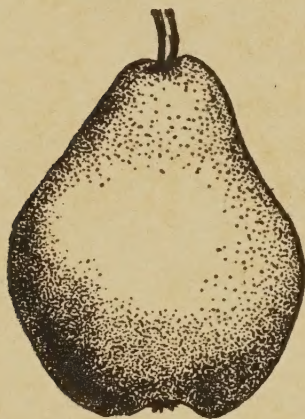
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1947/48

DEPENDABLE



PEAR TREES



Fall—Winter—Spring,
1948

WHITEROCK NURSERIES

GEO. M. JEFFUS, Manager-Owner

CROCKETT, TEXAS

Dear Customer:

The war having stopped all importation of pear seed from Oriental countries, where the world looked to for the best seed, we immediately began to take steps to grow our own seed by taking buds and grafts from dependable seed bearing trees of the Oriental type growing here in Texas and already have hundreds of small seed bearing trees beginning to fruit.

We are making a business of growing better pear trees. We have plenty of evidence that trees grow more vigorously and will fruit more satisfactorily if they have vigorous roots. We have added one type of pear root to those we are growing that grows more freely on poor land than the others do and any kind of land seems to be alright for it.

Our fruiting stock comes from vigorous bearing trees and many of our trees bloom at one year old.

We have come to think of the pear as the most dependable fruit the southland can grow. It is one of the most useful fruits when the various types are planted. They respond in a fine way to good treatment and for an orchard venture we believe they are the most promising trees that can be planted. Some of the most profitable orchards in America are Pear orchards. We are offering six dependable varieties this season and will greatly expand that list during the coming year.

Our nursery business has covered several counties in this part of the state for the last 20 years and we are now shipping Pear Trees over all of Texas. We refer you to any business house in this area if you would like to know more about us. We are well known to the nursery trade in Texas and are members of the State Nurserymen's Convention.

Our prices are based on well rooted trees that are sturdy and vigorous. Our grades are liberal and our packing insures the trees reaching you in good condition.

KIEFFER

Very large; yellow; grows everywhere. Best known of all pears. Trees very vigorous; ornamental and immensely productive. Blight resisting. Largely planted for canning. Garber and Kieffer pollenize each other. August—September—October ripening.

GARBER

Grows over all the south and considered blight resistant. Earlier than Kieffer. Fine flavored and of good texture. Tree erect and vigorous. Fruit large; yellow with red cheek. A good shipper.

LE CONTE

Bell shape; medium to large; smooth; creamy yellow; flesh crisp, sweet and juicy. A rapid growing tree, prolific, bearing at a young age, but less

resistant to blight than some other varieties. You can't afford to leave it out of your list of trees. We believe we have these trees on roots that will make more blight resistant.

DOUGLAS

Smooth, medium to large, golden yellow; flesh tender, mellow when fully ripe, juicy and rich. It is considered the equal of Bartlett in quality and flavor and far more resistant to blight. The tree is spreading and bears very young. For home or market. Late July and August.

BALDWIN

A new pear of fine flavor, blight resisting. Vigorous grower, ripening in August. Originating in Baldwin county, Alabama it is gaining in popularity where it is known. An introduction of unusual promise.

PINEAPPLE

Slightly resembling Kieffer. Flesh crisp and juicy. Fine for cooking and canning. Tree thrifty, fast growing and one of the most resistant to blight. July and August.

NOTE

We are inclined to think that blight is much worse on trees that are on poor roots. Hence, our reason for giving more than usual attention to the root system on our trees.

PEAR TREE PRICES:

	1	3	10	50
12 to 18 in.	\$.65	\$ 1.80	\$ 5.00	\$ 22.50
12 to 24 in.80	2.25	7.00	32.50
2 to 3 ft.90	2.55	7.50	35.00
3 to 4 ft.	1.25	3.45	10.00	45.00
4 to 5 ft.	1.50	4.20	13.00	62.50
5 to 6 ft.	2.00	5.25	16.00	75.00
6 to 7 ft.	2.50	6.75	21.50	100.00
7 to 8 ft.	3.25	9.00	29.00	137.50
Jumbo size	5.00	14.25	46.00	225.00

The 50 rate applies when you buy that many of one size and of the same variety. The same rule also applies to 10 rate and to 3 rate.

We have Kieffers in all sizes listed above. We have Garber, Douglas, Le Conte, Baldwin and Pineapple up to and including 4 to 5 ft.

Large buyers will do well to visit us and see these fine trees.

We will begin digging and shipping as soon as weather conditions permit, usually in November. Your order will reach you freshly dug and safely packed.

Thanks,

WHITEROCK NURSERIES

GEO. M. JEFFUS, Manager-Owner

CROCKETT, TEXAS

Fall—winter—spring, 1947-1948

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CROCKETT, TEXAS

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